



1 MILLION

hours in Macy's, JCPenney and Kohl's



IN-STORE MERCHANDISING IS WHAT WE DO

REPLENISH

Ensure your merchandise is on the sales floor and out of the stock room.

SPECIALIZE

Our Brand Ambassador program brings your message to the sales floor.

DEMONSTRATE

We demonstrate your products to sales associates and consumers.

"Kohl's business was comp'ing down double digits in our classification. We added one MCG service call to 700 Kohl's doors for Holiday 2007. The result was a measurable increase over the non-serviced doors of 21.5 units per door or greater than 15,000 additional units for the week, a 49% increase. Thank you MCG!"

Major Department Store Vendor, January 2008

Contact:

neuhaus@mconnect.com

800-426-8214 ext 106

1500 Horizon Drive, Suite 111 Chalfont, PA 18914.

www.mconnect.com

