

DVF



DIANE_voNFURSTENBERG

DVF



Diane

Diane von Furstenberg first entered the fashion world in 1972 with a suitcase full of jersey dresses. Two years later, she created the wrap dress, which came to symbolize power and independence for an entire generation of women. By 1976, she had sold over a million of the dresses and was featured on the cover of Newsweek. In 1997, after a hiatus from fashion, Diane reemerged on the New York fashion scene with the relaunch of the iconic dress that had started it all and reestablished her company as the global luxury lifestyle brand that it is today. DVF is now sold in over 70 countries worldwide, and has 45 freestanding shops.

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