

The logo features a large, stylized blue 'C' with a red semi-circle on its left side. To the right of the 'C', the word 'Champion' is written in a blue, cursive script. Below the end of the word 'Champion', the tagline 'HOW YOU PLAY™' is written in a smaller, blue, sans-serif font.

Champion
HOW YOU PLAY™



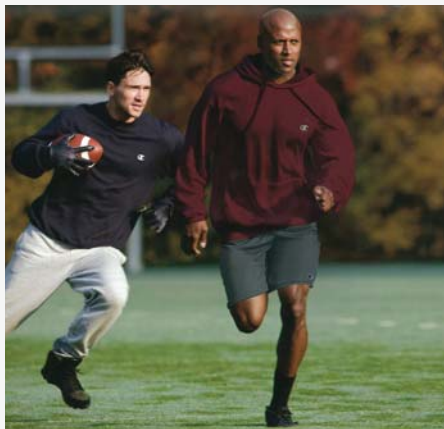
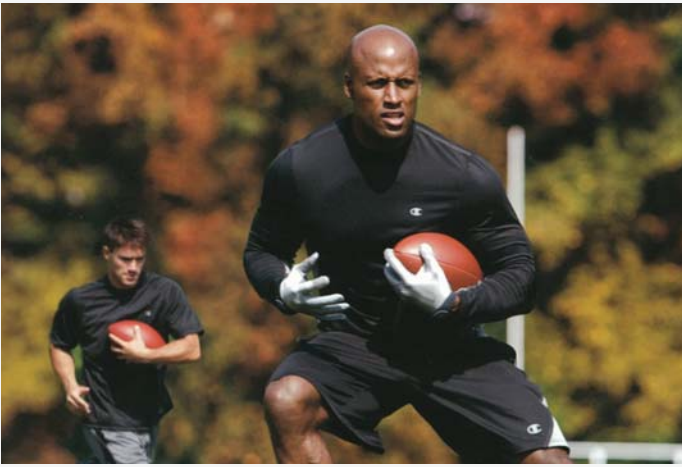
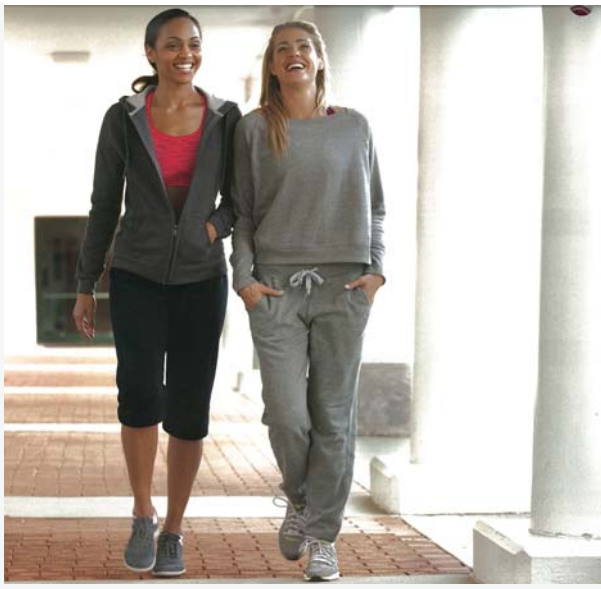
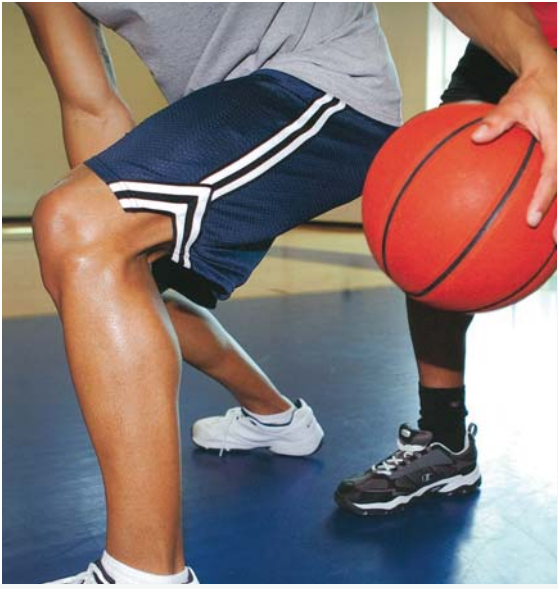
Founded as Champion Knitwear in Rochester, New York in 1919 by brothers William and Abraham Feinbloom together with their father Simon Feinbloom. In October 2010 William and Abraham were inducted into the Rochester Business Hall of Fame.

Champion is the clothing company that invented the hoodie, sports bra, reversible t-shirts, and breathable mesh clothing (found in trucker hats).

Champion produced uniforms for the National Basketball Association (NBA) teams during the 1990s. It has also produced sportswear for many major colleges.

Champion produced kits for Premier League side, Wigan Athletic, the Wales national football team and the jersey of the Greek basketball team.

Through licensing agreements Champion now also offers other athletic gear, including backpacks, duffles, gym bags, and accessories.



Champion[®]
HOW YOU PLAY[™]

Champion
HOW YOU PLAY™



Champion
HOW YOU PLAY™



Champion
HOW YOU PLAY™



Champion
HOW YOU PLAY™

